

Harrison Co. Partner Bio

Paul Byrne

Paul Byrne brings over 35 years of operations experience in the healthy living and fitness industries. He first met Bill Harrison in 2002 when he was president of Precor, one of the largest global innovators of fitness products and networked fitness solutions. With Bill's guidance, Paul navigated a successful spin off from Precor's parent company, followed by three strategic acquisitions, fueling Precor's growth from \$20 million to over \$400 million in annual sales.

Paul not only has operational experience, but he also has a deep understanding of the daily challenges faced by founders and entrepreneurs. He began his career in the fitness industry by launching Concept 90 in Florida, the first franchised chain of exercise equipment stores in the U.S. He credits perseverance, honesty, and competitiveness as the keys to his success in the industry.

Paul sat on the board of Amer Sports, a publicly traded company, where he provided strategic direction to a portfolio of industry-leading brands including Arc'Teryx, Atomic, Salomon, Wilson, Suunto and Mavic. He currently serves as a senior advisor to Proteus Motion.

Paul has a BA in Biology from Colgate University and a MS in Exercise Physiology from Syracuse University.