

Harrison Co. Partner Bio

MacGregor Wilkie

Mac Wilkie brings a unique perspective to investment banking. As the co-founder of two companies, he understands the challenges of launching a business in the healthy living sector. This insight, coupled with 15 years of experience advising direct-to-consumer, fitness and personal wellness, and better-for-you food and beverage brands, has allowed Mac to successfully complete over \$5 billion of M&A and capital raising transactions.

Mac started his career in investment banking with McColl Partners, where he focused on advising founder-led businesses in the consumer sector. He later founded and built 80Fresh, a better-for-you, direct-to-consumer meal delivery business and Aura, a boutique fitness concept. Most recently, Mac served as the head of direct-to-consumer and active living investment banking at Deloitte Corporate Finance.

Mac attended Davidson College where he received a Bachelor's degree in economics and was a member of the varsity soccer team.